



2015 COSDA Annual Meeting Agenda (DRAFT)  
October 25-28, Downtown Marriott, Des Moines, IA  
(times/tours subject to change)

**Saturday, October 24**

7:00 p.m.

Social Dinner (on own)  
Location: TBD (restaurant in downtown Des Moines)  
Walking distance from hotel.  
Meet in hotel lobby at 6:30 p.m.

**Sunday, October 25**

10:00 a.m. – 4:00 p.m.

Registration

1:00 p.m.

Welcome – Dustin VandeHoef (COSDA President)

NASDA Update

USDA APHIS Update – Ed Curlet

USDA NASS Update – Sue King

COSDA Business Meeting – Dustin VandeHoef  
- Identification of committees and committee chairs,  
recruitment of committee members

5:00 p.m.

Welcome to Iowa reception

6:00 p.m.

Celebration of Iowa Agriculture Dinner

8:00 p.m.

Hospitality room opens

**Monday, October 26**

7:30 – 8:30 a.m.

Breakfast

8:30 – 11:30 a.m.

Professional Development Training (Likely topics to be covered)

Video Production on a Budget – Christi Lightcap and  
James Amos (Colorado Department of Agriculture)



Photographing agricultural subject matter – Joe Murphy  
(Member Communications Manager, Iowa Soybean  
Association, <http://www.jmurphpix.com>)

Pitching media in the 21<sup>st</sup> century (Panel of reporters from  
across the media industry)

11:30 a.m. – 12:30 p.m.

Lunch

1:00 – 5:00 p.m.

Tours (Possible tour stops)

Visit National Centers for Animal Health – Ames, IA

Conservation and the Iowa Nutrient Reduction Strategy

Experience harvest in Iowa

Visit a commercial scale cellulosic ethanol plant

6:00 p.m.

Dinner

8:00 p.m.

Hospitality room opens

**Tuesday, October 27**

7:30 – 8:30 a.m.

Breakfast

8:30 – 11:30 a.m.

Professional Development Training (Likely topics to be  
covered)

Conversation of successful outreach projects (Panel of  
COSDA members)

Continuing the conversation about food and agriculture  
using social media – speaker TBD

Other topics TBD



11:30 a.m. – 12:30 p.m.

Lunch

1:00 – 5:30 p.m.

Tours (Possible tour stops)

World Food Prize Hall of Laureates

Demonstration of biotech seed development and production

Meredith Publishing (Home of Successful Farming and  
Better Homes and Gardens magazines)

6:30 p.m.

Dinner

8:30 p.m.

Hospitality room opens

**Wednesday, October 28**

8:00 – 9:00 a.m.

Breakfast

9:00 – 11:00 a.m.

State reports and Business Meeting  
Election of officers/Passing of the Gavel  
Adjournment